



“Providing Technologies for Better Business”

Singapore  
Founded 2008

Last Update on 2021-12-30

# Asalta's E-Commerce Solution

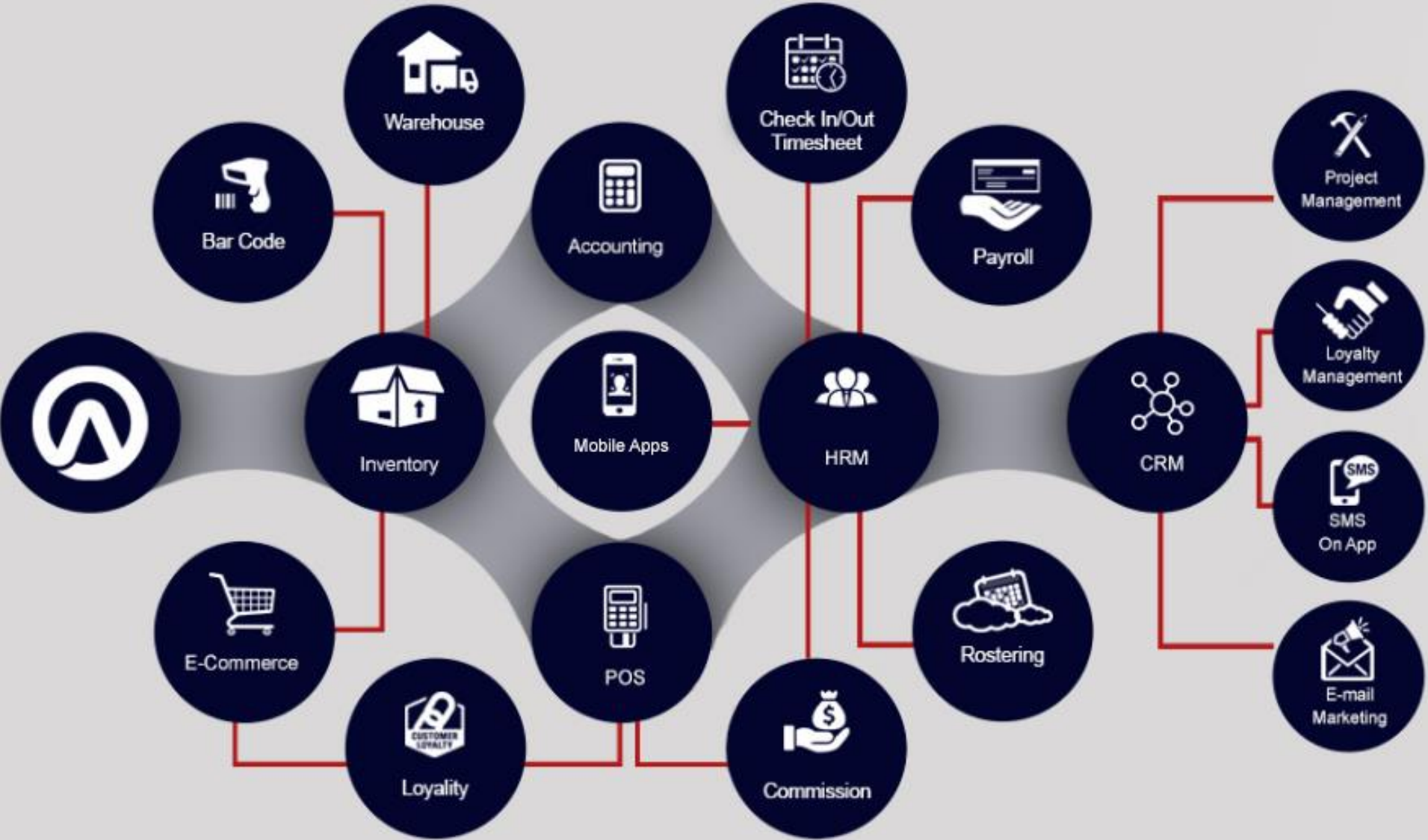
# Asalta's Omni-channel Commerce

End to End Fully integrated eCommerce for Seamless Customer experience



End to End Solution Include

- eCommerce Platform
- Mobile Commerce
- Point of Sale (POS)
- Inventory from all outlets
- Centralised Promotions
- Upselling across all channels
- Staff Commission
- More...



# Features in Nutshell

- Asalta's E-Commerce is power packed with many features
- Making Customers shopping experience easier & better
- Making it easier to manage the online shop

# Security

- Asalta's E-commerce has world class security in place
- With Highest Security Certificate
- Encrypted payment pages making it hacker proof

# Few Case Study







# Issues / Requirement

- Online catalogue to showcase their products. To have dynamic online and in-store sales managed from one point.
- An E-commerce technology to overcome this issue.

g in Singapore and Internationally\*!

# CRÈME SIMON

PARIS 1860

SIGN IN E-SHOP BAG

860

CRÈME  
SIMON



Caring for you  
since 1860

Made in France

with natural  
ingredients

SIMON  
NETTOIE

SIMON  
HYDRATE

SIMON  
TRAITE

SIMON  
PROTEGE



## SKIN

### *Beauté*

Free of paraben, alcohol,  
silicone, sulfate,  
colourings &  
phenoxyethanol

CLEANSE

HYDRATE

TREAT

PROTECT



## TEA

### *Les Thés de Monsieur Simon*

Free of caffeine, added  
sugar, flavouring &  
colouring

SKIN

BEAUTY

PURIFY

RELAX



## SUPPLEMENT

### *Les Remèdes de Monsieur Simon*

No added flavouring,  
colouring, preservative  
and allergan. Suitable for  
vegans.

FEEL

LOOK

REST





ore and Internationally\*!



## Oxygenating Light Day Moisturiser

S\$95.00

  Suitable for hot and humid climates

Qty:

ADD TO BAG

Enjoy free shipping in Singapore and Internationally\*!

### Our Recommendations

+ S\$123 for a

(1) *Dermo-Activ Floral Serum*

(2) *Restorative Light Night Moisturiser*

~~WAS S\$322.00~~

**S\$218.00**

ADD TO BAG

+ S\$63 for a

(1) *Oxygenating Foaming Cleanser*

(2) *Dermo-Hydrating Toner Mist*

# Solution Implemented

- An web based technology online catalogue to display all the products for different Asian markets
- Manage Inventory, Sales, Promotions etc... of Ecommerce and In-Store sales of multiple outlets all from one place.
- One Stop solution to manage customer purchased delivery from in-Store and Online

**Timberland<sup>®</sup>**



# Issues / Requirement

- Online catalogue to showcase the latest new designs for different South East Asian markets
- An E-commerce technology to overcome this issue.



- LATEST COLLECTIONS
- SEASONAL LOOKBOOK
- ▶ PRODUCT CATALOGUE**
- DESIGN YOUR OWN

# Product Catalogue:



MEN

WOMEN



357 people like this. Be the first of your friends.



Outdoor Adventure

Men | Women



Outdoor Leisure

Men | Women



Classics

Men | Women

Follow Us On



Subscribe to our mailing list



Collection: Product Catalogue

LATEST COLLECTIONS

SEASONAL LOOKBOOK

▶ **PRODUCT CATALOGUE**

DESIGN YOUR OWN

Product Catalogue: **Men**

Search



MEN

WOMEN

Men's Footwear - Outdoor Adventure



357 people like this. Be the first of your friends.



Earthkeepers™ Mid Leather Waterproof Boot

*Dark Grey/Black*  
SGD239



Earthkeepers™ Splitcup Cap Toe Chukka

*Black Nubuck | Nautical Blue Nubuck | Wheat Nubuck*  
SGD199



Earthkeepers™ Helion Lace Sandal

*Tan*  
SGD159

Follow Us On



Subscribe to our mailing list

## Collection: Product Catalogue

LATEST COLLECTIONS

SEASONAL LOOKBOOK

PRODUCT CATALOGUE

DESIGN YOUR OWN

Like

357 people like this. Be the first of your friends.

## Product Catalogue: Men

Search



MEN

WOMEN

## Short Sleeve Dobby Pelham Plaid Shirt



## OVERVIEW

Price: SGD99

Style: 4148J

Available: Jan 2013

## COLORS

Ketchup

Dark Navy

## TECHNOLOGIES

Timberland  
Earthkeepers.

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Change

# Solution Implemented

- An web based technology online catalogue to display all the products for different Asian markets
- Handles updates on requests at anytime.
- Easy to manage updates by any delivery personal, using hand held devices.



# Issues / Requirement

- Online catalogue to showcase and sell the unique honey products across the world.
- An E-commerce technology to overcome this issue.

enter search keyword

Refer a Friend | Gift Certificate | Our Distributors

order online / call +65 6455 2990 / SMS +65 8686 2990

We Ship to Singapore and everywhere else in the world!

HOME

— Sweet Home —

ABOUT US

— And Our Beliefs —

SHOP

— Smart and Savvy —



HIVETALKS

— Honey 101 —

SWEET SAVINGS

— And Healthy Living —

CONTACT US

— We'll reply within 24 hours —

All Natural • Organic • Caffeine-free • Top Sellers •

# Get \$10 Credit

*When your referral friend makes the 1st purchase!*

1

2

3

4

5

## FEATURED PRODUCTS



Pure New Zealand Manuka  
Honey UMF 10+  
59.90 SGD



Porcelain Tea Cup and  
Saucer Set  
8.90 SGD



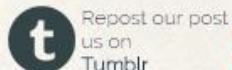
Bruneus Sweet Cacao Nibs  
8.90 SGD



Like us on  
Facebook



Review us on  
Google+



Repost our post  
us on  
Tumblr



Follow our  
board On  
Pinterest



#honeyspree  
Instagram



Favourite Our  
Tweets



Follow us On  
LinkedIn



Watch us on  
YouTube



Subscribe  
to Our  
Newsletter



Give your  
comments on  
OUR BLOG



If you experience a problem with any of our products, customer service, shipping, or even if you just plain don't like what you bought, please [let us know](#).

We'll do whatever it takes to make it right.

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We Ship to **Singapore** and everywhere else in the world!



HOME  
— Sweet Home —



ABOUT US  
— And Our Beliefs —



SHOP  
— Smart and Savvy —



HIVE TALKS  
— Honey 101 —



SWEET SAVINGS  
— And Healthy Living —



CONTACT US  
— We'll reply within 24 hours —

All Natural • Organic • Caffeine-free • Top Sellers •

## PURE NEW ZEALAND MANUKA HONEY UMF 15+



★★★★★ 0 reviews

85.90 SGD

500 g - Pure New Zealand Manuka Honey UMF 15+

Qty:

[Add to Cart](#)

CATEGORY

★ New Zealand Manuka Honey



### NUTRITION FACTS

Serving Size 10g Serving Per Pack 50 ...

[>> Read More](#)

### INGREDIENTS

New Zealand UMF15+ Manuka Honey

[>> Read More](#)

### STORAGE

Store in a cool and dry place below 20°C.

Description

Reviews (0)

The extremely preferred UMF (Unique Manuka Factor) is an antibacterial property that is not found in all types of Manuka honey. The UMF Unique Manuka Factor is a measure that ascertains the level of potency of anti-bacterial properties in the particular supply of Manuka



**Description**

Reviews (0)

The extremely preferred UMF (Unique Manuka Factor) is an antibacterial property that is not found in all types of Manuka honey. The UMF Unique Manuka Factor is a measure that ascertains the level of potency of anti-bacterial properties in the particular supply of Manuka Honey. Our UMF 15+ Manuka honey has a higher anti-bacterial property and also rejuvenates your senses!

**STORAGE**

Store in a cool and dry place below 20°C.

[>> Read More](#)

**RELATED PRODUCTS**

Pure New Zealand  
Manuka Honey UMF  
10+  
59.90 SGD



Pure New Zealand  
Manuka Honey  
Standard  
31.90 SGD



Pure New Zealand  
Creamy Clover Honey  
18.90 SGD



Pure New Zealand  
Rainforest Honey  
18.90 SGD



Pure New Zealand  
Manuka Honey  
Standard  
31.90 SGD



Pure New Zealand  
Creamy Clover Honey  
18.90 SGD



Pure New Zealand  
Rainforest Honey  
18.90 SGD



Pure New Zealand  
Wildflower Honey  
18.90 SGD

# SHOPPING CART

	Product Name	Quantity	Unit Price	Total
	Pure New Zealand Manuka Honey UMF 15+	<input type="text" value="1"/>  	85.90 SGD	85.90 SGD
	Pure New Zealand Manuka Honey UMF 10+	<input type="text" value="4"/>  	59.90 SGD	239.60 SGD

What would you like to do next?

- Use Coupon Code to get discounts!
- I received a Gift Voucher and I wish to use it to pay for my purchase! I understand that any unused amount will be kept as store credit in my account.
- I would like to know what's the shipping cost for this order (if any)

Enter your coupon here:

Apply Coupon

Sub-Total: 325.50 SGD

Total: 325.50 SGD

Continue Shopping

Checkout



# Issues / Requirement

- An brand to sell corporate gifts and wedding favors
- Ability for Customers to create their own Customized labels and packaging for their products.
- An E-commerce technology to overcome this issue.



## *Wedding Favours*

Make a deliciously sweet statement at your wedding, birthday or corporate event! Our mini honey can be personalized. These whimsically sweet jars of honey are the perfect take home gift to thank your guests for sharing in your day!

*Our services*



FILTER BY:

• All

• Cake

• Chocolate

• Drinks

• Ice Cream



Take a look



Take a look



Take a look



Take a look



Take a look



Take a look



Take a look



Take a look

# Pick Template



Select the template you want

Wedding ▼



# Confirm Label



Select Packaging Options

Honey Packaging (For Cap): Gold ▼

Organza Bag: White ▼

Preview of your Label

<p>Packed and Labelled by: HoneySpree Pte. Ltd. 11 Sin Ming Road, #B3-09/ 11 Thomson V Two, Singapore 57562 Email: CustSvc@HoneySpree.com Tel: +65 6455 2990 www.HoneySpree.com</p>		<p>Ingredient Net Content: 0.00 Product of Thailand Expiry: 2 years from date manufacturing.</p>
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Back

Confirm

# **Other Cool eCommerce Features**



# bike 1.2F

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras venenatis mattis diam in condimentum.

[SHOP NOW](#)

[BUY NOW](#)



**HEAD PROTECTOR**

**SAVE 40%**  
**FOR ALL CYCLES**

[GO NOW](#)



**SPEEDO SHORTS BIKE**



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- + [Laptops & Notebooks \(0\)](#)
- [Tablets \(0\)](#)
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- [Phones & PDAs \(0\)](#)
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FOR ALL BAGS  
GET SALE FROM  
**30%**

[SHOP NOW](#)

FREE STYLE  
GET SALE FROM

[SHOP NOW](#)

**SHORTS**

sit amet, consectetur adipiscing elit.

[SHOP NOW](#)

**T-SHIRTS**

sit amet, consectetur adipiscing elit.

[SHOP NOW](#)

**HOME**

sit amet, consectetur adipiscing elit.

[SHOP NOW](#)

**70% SALE**

**SPECIALS**

sit amet, consectetur adipiscing elit.

[SHOP NOW](#)

### Latest



Women's Plus-Size Mesh Yoke Top



Women's Plus-Size Mesh Yoke Top



Women's Plus-Size Mesh Yoke Top



Women's Plus-Size Mesh Yoke Top

# iMac

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras venenatis mattis diam in condimentum. Curabitur ac magna ac lacus dictum venenatis id sit amet ante. Donec dapibus sed felis sit amet auctor. Aenean suscipit vitae nunc dignissim hendrerit. Ut ultrices tortor ac ultrices semper.

SHOP NOW 



Lorem ipsum dolor

sit amet, consectetur adipiscing elit.

SHOP NOW 



Lorem ipsum dolor

sit amet, consectetur adipiscing elit.

SHOP NOW 



Lorem ipsum dolor

sit amet, consectetur adipiscing elit.

SHOP NOW 



## Featured Products



Women's Plus-Size Mesh Yoke Top



\$100.00 - **\$90.00**



Women's Plus-Size Mesh Yoke Top



\$100.00 - **\$95.00**



Women's Plus-Size Mesh Yoke Top



\$100.00 - **\$70.00**



Women's Plus-Size Mesh Yoke Top



\$100.00



Women's Plus-Size Mesh Yoke Top



\$100.00 - **\$77.00**



Women's Plus-Size Mesh Yoke Top



\$100.00

Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
Cras venenatis mattis diam in condimentum.

SHOP NOW 



# SAVE 15% WHEN YOU USE YOUR CREDIT CARD

DONEC VITAE DIAM UT PURUS LUCTUS FILISIS. NULLECTUS NON EROS TRISTIQUE ULTRIC.  
DUIS QUIS IMPERDIET EST. SED LOBORTIS ULTRICES ALIQUET.

SHOP NOW



FREE SHIPPING  
ON ORDERS

GET EXCLUSIVE  
DISCOUNT

SHOP OUR  
NEW ARRIVALS



CONSECTETUOR MASSA

It is really complicated to combine old crafts of shipbuil...

[VIEW](#)

\$588.33



AMET DOLOR SIT TATION

It is really complicated to combine old crafts of shipbuil...

[VIEW](#)

\$119.50



LOREM IPSUM DOLORE

It is really complicated to combine old crafts of shipbuil...

[VIEW](#)

\$237.00



ACALS SIT CONSE CTETUR ADIPISI

It is really complicated to combine old crafts of shipbuil...

[VIEW](#)

\$87.78



MASSA AS LAOREETUM DOLORE

It is really complicated to combine old crafts of shipbuil...

[VIEW](#)

\$199.00



MAGNA IPSUM ESTUMODE

It is really complicated to combine old crafts of shipbuil...

[VIEW](#)

\$119.50



EIUSMOD TEMPOR TATION

It is really complicated to combine old crafts of shipbuil...

[VIEW](#)

\$119.50



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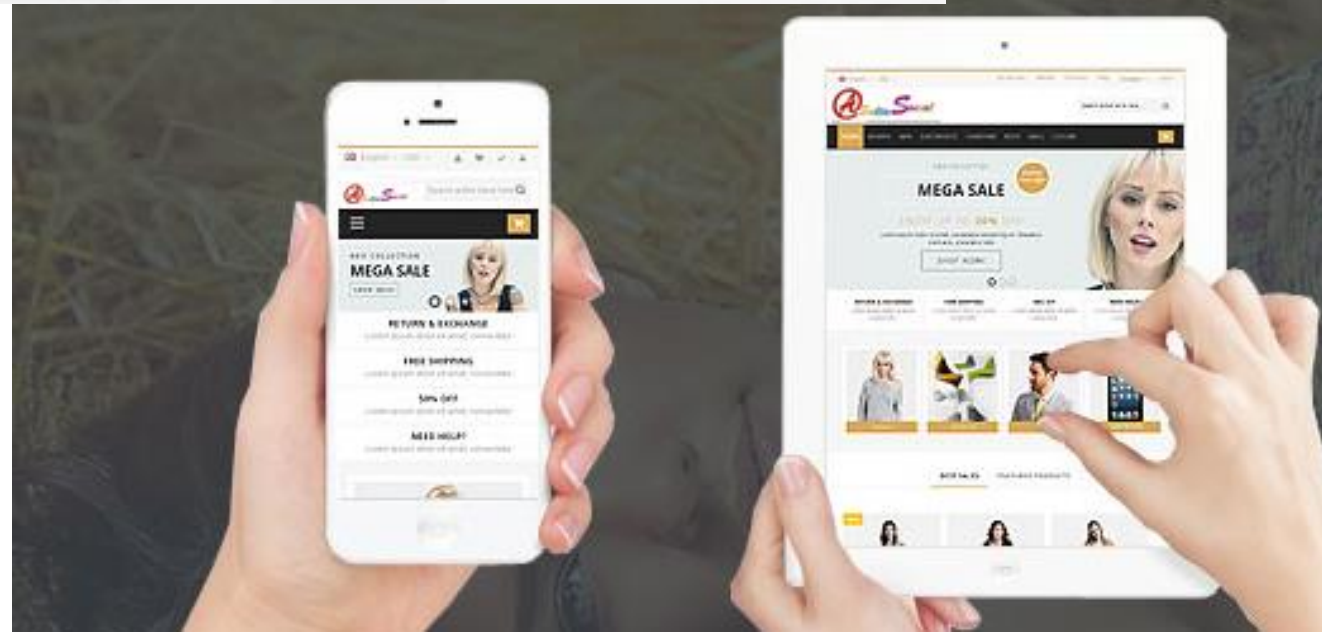
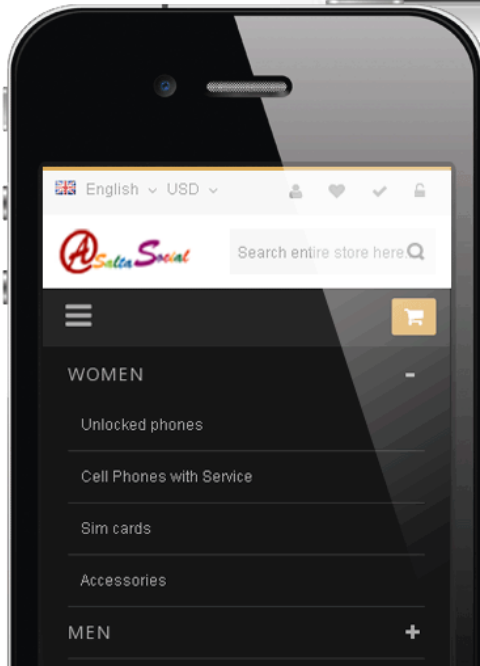
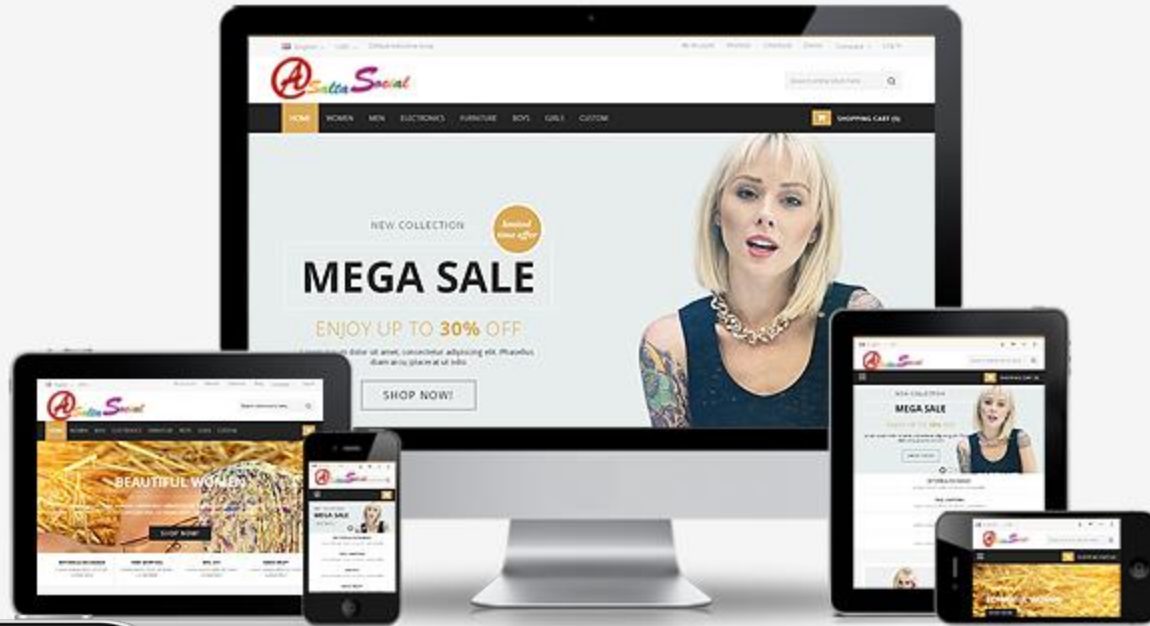
It is really complicated to combine old crafts of shipbuil...

[VIEW](#)

\$119.50



# 100% RESPONSIVE DESIGN



# TAB PRODUCTS

LATEST PRODUCTS / BESTSELLER PRODUCTS / SALE PRODUCTS



~~\$218.00~~ \$134.00



ADIDAS ORIGINALS-SHIRT



~~\$122.00~~ \$62.00



CHEAP BELSTAFF BAGS



~~\$242.00~~ \$158.00



CONSECTETUR ADIPISCING ELIT



~~\$98.00~~ \$62.00



INSPIRED DRESS SANDALS



~~\$122.00~~ \$110.00



INSPIRED DRESS SANDALS 2

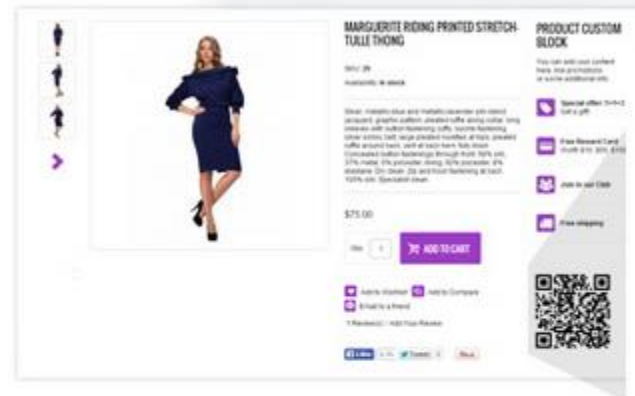


~~\$122.00~~ \$86.00



LOREM IPSUM DOLOR

## QR CODES FOR EACH PRODUCT



## GOOGLE RICH SNIPPETS SUPPORT

Angela Dress modern Swarovski crystal  
[www.tonytheme.com/neocart/demo/index.php?route=product/...](http://www.tonytheme.com/neocart/demo/index.php?route=product/)


★★★★★ Rating: 2 - 1 vote - \$225.25

The excerpt from the page will show up here. The reason we can't show the full page is because the text depends on the query the user types.


GOOGLE  
RICH SNIPPETS  
MORE PROMINENT GOOGLE SEARCH RESULTS




# AUTOCOMPLETE SEARCH AJAX WITH IMAGES




oft...

 Soft Ruched One Shoulder Paisley  
Silver, metallic-blue and metallic-lavender ...  
\$230.00

 Bandage dress soft and modern  
Silver, metallic-blue and metallic-lavender ...  
\$441.00



# QUICK VIEW POPUP


NEW SALE

 QUICK VIEW

Angela Dress modern Swarovski

\$180.00 ~~\$225.00~~

 Share on Facebook  
 Send to a friend



ANGELA DRESS MODERN SWAROVSKI CRYSTAL

★★★★★

Availability: **IN STOCK**

Silver, metallic-blue and metallic-lavender silk-blend jacquard, graphic pattern, gathered ruffle along collar, long sleeves with button-fastening cuffs, buckle-fastening silver stony belt, large gathered ruffles at hips, gathered ruffle around back, vent at back hem, fully lined.

Reference: pama\_1

**\$180.00** **ON SALE**  
~~\$225.00~~

Quantity:  **ADD TO CART**


# CROPDOWN CART

Default Welcome Msg

HOME WOMEN MEN FOOTWEAR GUYS BOYS FUNNY GIFTS GIRLS

INSPIRED DRESS SANDALS  
2  
1 x \$110.00  
SUB-TOTAL: \$90.00  
ECO TAX (-2.00): \$2.00  
VAT (20%): \$18.00  
TOTAL: \$110.00

1 Item(s) - \$110.00

 **INSPIRED DRESS SANDALS**  
2  
1 x \$110.00

SUB-TOTAL : \$90.00  
ECO TAX (-2.00) : \$2.00  
VAT (20%) : \$18.00  
TOTAL : \$110.00

**VIEW CART** **CHECKOUT**



# **Asalta's Testimonials**

(few...)



We have been working with Arun Karthikeyan at Asalta for over a year now. We employed him to design and implement our website and we have been very happy with the work that he and his team have produced.

The great thing is that we have consistency so that when we need to make changes that we cannot do ourselves, Arun is always happy and available to make those changes for us.

He knows our company and what we need in a website and he is also very good at suggestions to improve our ideas.

As a doctor, I do not have the expertise in this field. We are delighted to have found a company that has and we have no hesitation in recommending Arun and Asalta to others.

**Dr. Tim Errington BSc DC**

**Doctor of Chiropractic (USA)**

Total Health Chiropractic

[www.totalhealthchiropractic.com.sg](http://www.totalhealthchiropractic.com.sg)



- "You know in the world of software there are those that know software (let's call them 'geeks') and those who know people - that is to say they're concerned with the user's experience PLUS they are super people to work with. Arun is all three rolled into one - when you're working with Arun on a project: first you're working with someone who is simply great to work with second, you're working with someone who knows their 'stuff' third (and perhaps most importantly of all) you're working with someone who cares.

It's a great - and all too rare - combination.

Mr. Paul Dunn,  
("the Wizard of WOW")  
Chairman and Co-Founder of Buy1GIVE1 - B1G1  
**Buy1GIVE1 - B1G1**



- "Asalta has provided our group of companies with outstanding, beyond expectation design and technical support which is the level of services unknown to us before. Their commitment of getting the "job" done, was beyond our initial expectations. Their effective turnaround time between job order, delivery of product and product support was phenomenal. Taken into account the project requirements to being delivered during the holiday season we can only comment the Company and its management to a job well done."

Andreas Wimmer

Chief Executive Officer and Group Managing Director,  
**ASC (S) Pte Ltd, Singapore**



- "Folks at Asalta have been extremely accommodating in terms of getting our web site up in time and in the look and feel we wanted. They have work relentlessly in trying to meet my aggressive timeline and fixing bugs on a quick turn around that meet our business need. I endorse their quality and timeliness, I recommend them for your web or e-commerce development unequivocally.

*/\* Two thumbs up /\* "*

Meng Yang

**Speaking Roses Singapore Pte Ltd**



- "Excellent technical capabilities with quick and immediate services. I'll recommend Asalta to anyone who wants quality and fast online or technical services."

Ms. Amy Tan,  
Senior Brand Executive.  
**Publicis Modem Singapore**

# More about us

- **Main:** [www.Asalta.com](http://www.Asalta.com)
- **Clientele:** [www.asalta.com/clientele](http://www.asalta.com/clientele)
- **Testimonials:** [www.asalta.com/clientele/testimonials](http://www.asalta.com/clientele/testimonials)
- **Contact:**
  - **Email:** [arun@asalta.com](mailto:arun@asalta.com)
  - **Mobile:** +65 9665 5094